

"Event Check List"

6 months before event

- 1. Create a volunteer team to plan the event
- 2. Reserve the space in planning center make sure no other conflicts with other ministry areas.
- 3. Look at area Any maintenance issues before event can happen?
- 4. Meet with the communications director to start brainstorming marketing ideas and promotional materials.
- 5. Create a rain plan if the event is outdoors/Plan B
- 6. Set up event in planning center with whatever information needs to be captured during registration. Do we have a standard registration form?
 - a. Require cell phone number and email for easy contact

2 – 3 months before event

- 1. Finalize promotional materials
 - a. Have dates when it will be in the worship guide and weekly email
 - b. Create Facebook announcement Will there be a Facebook push?
 - c. What kind of "ask" piece will be used to invite people to worship?
- 2. Update and educate the staff on the event. Email or staff meeting preferred.
- 3. Make sure the set-up is discussed with maintenance and A/V and put in planning center
- 4. Set up the registration in planning center review with Creative Director for edits and graphics
- 5. Assess the space for safe sanctuary
- 6. How will we know who attended the event?
 - a. Registration tables with iPad?
 - b. Registration Tables with option to win a prize with name, email and phone number given
 - c. Photographer taking pictures and capturing name, number and email.

1 month before the event

- 1. Open registration for participants
- 2. Did maintenance issues get done?
- 3. Notify safety team
- 4. Do we have janitorial support during the event? Do we need it?
- 5. Make sure volunteers are safe sanctuary trained
- 6. Recruit volunteers
 - a. Greeters/Connectors
 - b. Workers
 - c. Clean-up crew
 - d. Miscellaneous

2 weeks before event

- 1. Train volunteers. On safety issues, i.e. tornado, sirens, etc. Train volunteers to invite people to worship.
- 2. Verify room reservations are correct in planning center. Make sure set-up is communicated to the set-up team.
- 3. Get with safety team and update them on how many people we are expecting, etc.
- 4. Continue promoting on Facebook and weekly email

4710

VISION: Reaching out to transform lives by extended God's love to all.

1 week before

- 1. Email those who have already registered about any last-minute details and how excited we are to have them at our event.
- 2. Put together a clean-up plan. Leave the space better than when you started.
- 3. Touch base with all the volunteers and safety team.
- 4. Final push on social media.

Day of Event

- 1. Supervise set-up
- 2. Radical Hospitality for our Guests
- 3. If items are moved, tag them to where they belong so they can be moved back to the correct place.
- 4. Clean-up crew. Leave the space better than you found it.
- II. AFTER See "Reflect. Adjust. Do." worksheet
 - > Did we accomplish the above GOAL? How?
 - o If not, what do we need to do differently?
 - Did we reach the number of PERSONS ANTICIPATED? "NEW" CONTACTS? VOLUNTEERS?
 - > Did we put the "FOLLOW-UP PLAN" into motion?
 - What can we do differently that will REACH MORE PEOPLE?

Core Values

SCRIPTURE ~ Led by God's Word LOVE ~ Growing in God's Grace HUMILITY ~ Walking w/God SERVANTHOOD ~ Living as God's Servants

MISSION ~ Reaching out in God's Love, Justice & Mercy

18 | Page